

**Group: Chris, Emily, Hyun Ji and Natasha**

| Technical Quality | Audience | Acknowledgements | Content | Impact on Audience | Comments  |
|-------------------|----------|------------------|---------|--------------------|---|
| 5                 | 4        | 5                | 5       | 4                  | Nice transition going between comedy and seriousness. The music works very well, not only the tune, but also the lyrics add on as extra impact.<br>The compare and contrast with the interviews were also very impactful for me. Seeing how one family in our sort of a neighborhood versus a local man's family. Nice Job!!  |
| 4                 | 4        | 4                | 4       | 4                  | I like the transitions of the movie along with the mood change in the music style. The pictures used convey the message effectively. The map shown, if necessary, should have more justification. The last picture is cute!   |
| 5                 | 5        | 5                | 5       | 5                  | Probably the most complete documentary of the bunch. Everything was addressed.  |
| 5                 | 5        | 5                | 4       | 5                  | Comparison between poor and rich gave good impact. good transitions and effective musics.Gave a significant impact to the audience  |
| 5                 | 5        | 5                | 4       | 5                  | Apt music used at the right time, good information, sources all reliable. The information related to the interviews. Easy to understand. Quality of sound clear.  |
| 5                 | 5        | 5                | 5       | 5                  | The technical aspect was near flawless and the product seemed very professional. The message was very clear and told people exactly what they could do. Impressive!   |
| 5                 | 5        | 5                | 5       | 5                  | The visual images you chose to address the issue on water shortage were perfect... they really helped to convey the message of conserving water, and with the music, it made your documentary even better. Good job!  |
| 5                 | 5        | 5                | 4       | 5                  | The combination of the first song after all the ways we can waste water, mixed with pictures of lack of water, gave a sense of irony so that it conveyed your message of anti wasting water even stronger. Compare and contrast of an average american's consumption of 660 liters of water vs the devloping country's average person using only 19 liters was a statistic that really made me think about how much water we must unknowingly waste everyday. |

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|------------|------------|------------|------------|------------|---|
| 5          | 5          | 5          | 5          | 5          | There's no doubt that your choice in music couldn't have been any more exact. The transition from water wastage portrayed in humorous tone to a more serious topic keeps the audience reeled into your video. I like the juxtaposition of interviewing both locals and foreign residents. All in all, good job. |
| 5          | 4          | 5          | 5          | 5          | Nice video. I liked the combination of interviews, along with the scenes from the school. Together they make a powerful message about the wastage of water. I'm just not sure if the focus of the video is to address the issue of water wastage in a worldly sense or as an individual.                        |
| 5          | 4          | 5          | 4          | 5          | Really liked your interviews and the content within your interviews. The pictures and music intertwined well.   |
| 4.9        | 4.6        | 4.9        | 4.5        | 4.8        |   |
| <b>99%</b> | <b>96%</b> | <b>99%</b> | <b>95%</b> | <b>98%</b> |   |